

Please also refer to the Enterprise Residency framework (separate document).

Overview

Students will work individually or in groups on a self-initiated business idea or project which relates to enterprise and/or entrepreneurship skills development activity. There are 2 distinct Enterprise Residency pathways on offer.

Pathway 1 is suitable for individual students or groups who:

- want to research the viability and sustainability of a business idea they might have.

Or

- have already set up their own business and wish to use this opportunity to continue its development.

Pathway 2 is suitable for partial or full cohorts of students from the same course module. This option provides the students with the opportunity to work in small groups (max 5) setting their own brief which is aligned to one of four key themes:

- Education
- Health
- Equality
- Environment

Online Delivery

To support the expansion of the offer and manage capacity to deliver a consistently high-quality programme, students will be supported primarily online via a dedicated web page on the Enterprise website.

Students will use the website to:

- register their participation and complete a skills audit based on graduate outcomes.
- retake the skills audit and complete a short self-reflective account of what they have learnt at the end of their residency.

Online resources include:

- Knowledge based video walls: resources will include a range of recorded workshops, with further accompanying support resources.
- Booking links to mandatory enterprise central workshops (as determined by lead Academics).

Face to Face Delivery

Curriculum based support includes:

- Initial briefing session.
- Ideas generation workshop.
- Mid-way touch-point pitching review, facilitated by an Enterprise Adviser.

Extra-curricular Support

- Central workshops (see above).
- Access to all Hallam i-Lab facilities for the duration of the placement.

Academic Responsibilities

Academics are responsible for setting out and delivering on the assessment criteria and in ensuring that students complete the online skills audit and evaluation.