



INTER-UNIVERSITY START-UP BOOTCAMP MAY - JUNE 2021



This EPIC 6-week Inter-University Start-Up Bootcamp will be made up of 6 **engaging, interactive and (fun!) practical** sessions, designed to help students and graduates super charge progress on an existing or pre-start business idea.

The bootcamp brings together students and graduates from universities across the UK to share experiences and work on developing their business idea in a challenging and supportive environment.

The UNpreneurial Mindset: having the right mindset is critical as a business owner. You need to be adaptable, resilient, resourceful and much more!

Week 1
Wed May 19th
13:00 - 15:00
ZOOM

Week 2
Wed May 26th
13:00 - 15:00
ZOOM

Customers! Customers! Customers!: a business without customers is NOT a business. How do you gain more customers? And more importantly, the right ones for you?

Vital UNpreneurial Skills: We'll really focus on Marketing in this session, particularly: storytelling, defining your business's mission and developing your Unique Selling Point (USP).

Week 3
Wed June 2nd
13:00 - 15:00
ZOOM

Week 4
Wed June 9th
13:00 - 15:00
ZOOM

Habits for Success in Life & Business: we'll look at the importance of being self-aware and really understanding yourself. We'll also explore WHY you're doing this. What are you aiming towards with this business, and in life?

Humans: business is a team game. You will need other humans to help you: internally and externally. From team members, to mentors and advisers - they all play a supporting role on your journey

Week 5
Wed June 16th
13:00 - 15:00
ZOOM

Week 6
Wed June 23rd
13:00 - 15:00
ZOOM

Resources (bringing it all together!): What do you REALLY need to make progress with your business? Money, advice, connections? And how are you going to get these...?